



MELISSA MCCREARY

SENIOR INSTRUCTIONAL DESIGNER

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MY OBJECTIVES

With more than 7 years of Instructional and Graphic Design experience, my background demonstrates a multi-facet approach to eLearning and design, as well as corporate communications, technical writing, videos, print materials, instructor-led training design/implementation, and project management. I am focused on providing innovative work consistent with the established vision and within budget and timelines. I am looking for the perfect opening to combine my career in the military with my instructional and creative design skills.

ePORTFOLIO

www.melissamccreary.net

SKILLS

- Adobe Photoshop ●●●●●●●●●●
- Adobe Illustrator ●●●●●●●●●●
- Adobe Captivate ●●●●●●●●●●
- Adobe InDesign ●●●●●●●●●●
- Adobe After Effects ●●●●●●●●●●
- Adobe Premiere ●●●●●●●●●●
- Adobe Audition ●●●●●●●●●●
- Microsoft Word ●●●●●●●●●●

STRENGTHS

- Creativity ██████████
- Reliable ██████████
- Communication ██████████
- Leadership ██████████

AWARDS

- Course Director Award, 2014**
Master of Science Degree,
Instructional Design and Technology
Final Project
- Salutatorian, 2013**
Bachelor of Science Degree,
Full Sail University
- Air Force Achievement Medal, 2010**
Seymour Johnson Air Force Base

EXPERIENCE

Feb 2022 - Present
Senior Instructional Designer
SAMSUNG

RESPONSIBILITIES:
Responsible for creating product training for the Go To Market Retail Training Field Sales Managers and Retail Sales Associates. This includes eLearnings and instructor-led training. As well as product training for various carriers and partners. Proven story telling skills using various mediums and deliverables.

Apr 2021 - Feb 2022
Sales Curriculum Developer
TOYOTA

RESPONSIBILITIES:
Developed and published assets for eLearning and instructor-led training for dealership financial advisors. Experience working with SMEs and facilitators, as well as working on and managing multiple projects concurrently. Experience writing video and eLearning scripts while working with voice talent.

Feb 2017 - Apr 2021
Senior Instructional Designer
RENT-A-CENTER

RESPONSIBILITIES:
Developed assets for eLearning, videos, and instructor-led training. Created materials for conferences including facilitator guides, participant guides, job aids, and handouts. Proven experience editing videos on extremely tight deadlines. Demonstrated experience working as a go-to video editor utilizing Adobe Premiere Pro, Adobe After Effects, and Adobe Audition.

Nov 2015 - Nov 2016
Instructional Designer
GOLDS GYM

RESPONSIBILITIES:
Created web-based, virtual, and instructor-led training that supported the business initiative and maximized learning and development.

April 2013 - Oct 2015
Photo Lab Specialist/Asset Protection
WALMART

RESPONSIBILITIES:
Ordered required supplies, and maintained normal photo lab functions. Worked with law enforcement to apprehend individuals that were stealing from Walmart.

Jan 2006 - Nov 2012
Armament Systems Equipment Manager
USAF

RESPONSIBILITIES:
Maintained F-15E & B-1 weapon systems and supervised numerous airmen. In charge of the accountability of more than 200 equipment items totaling more than \$9,000,000.

QUALIFICATIONS

ON THE JOB SKILLS:
Analyze, design, create, and deploy appropriate learning solutions for coworkers. Partner with SMEs to identify, develop, and implement training solutions.

Able to create objectives, course design, course content, activities, and assessments for eLearning and instructor led training.

Proficient creating graphic materials and assets for print, videos, and eLearning.

EDUCATION

2016
University of Adelaide

CERTIFICATE:
Project Management Certificate

2014
Full Sail University

DEGREE:
Master of Science Degree in Instructional Design and Technology

2013
Full Sail University

DEGREE:
Bachelor of Science Degree in Computer Animation